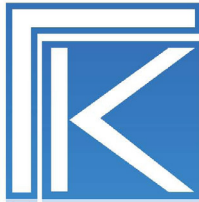


# Instruction movies and Educational materials<sup>1</sup>



**FELLESKATALOGEN**

<sup>1</sup>Educational materials according to Risk Management Plan for a product.

## Would you like your instructions movies and educational materials to be easy available for healthcare professionals and patients?

The pharmaceutical companies (human) participating in Felleskatalogen can publish instruction movies and educational materials on [felleskatalogen.no](https://felleskatalogen.no), with no additional costs.

Today (February 2021) there are more than 400 educational documents and more than 180 instruction movies available on [felleskatalogen.no](https://felleskatalogen.no)

You find instruction movies and educational materials easy available in the Felleskatalog texts and in the e-PILs. The pharmacy chains, The Norwegian Medicine Agency and The Norwegian Directorate of eHealth all show e-PILs from Felleskatalogen on their websites.

We also include instruction movies and educational materials in our mobile applications.

### Statistics

Every quarter year we send reports to the pharmaceutical companies, showing how many times their movies and documents have been shown on the website [felleskatalogen.no](https://felleskatalogen.no)

Please send an email to Bente By Jansen [Bente.jansen@felleskatalogen.no](mailto:Bente.jansen@felleskatalogen.no) if you would like to receive these reports. We send you these reports free of charge.

The total traffic in 2020 on [felleskatalogen.no](https://felleskatalogen.no) was 67,8 million page views.

Felleskatalogtekst

Pakningsvedlegg

Siste besøkte sider (deaktiver) Søk > Attentin

## Attentin

Medice

*Sentraltvirkende sympatomimetikum.*

N06B A02 (Deksamfetamin)



Opplæringsmateriell og veiledning ved bruk



## How to proceed?

All pharmaceutical companies (human) participating in Felleskatalogen can publish instruction movies and educational materials on [felleskatalogen.no](https://felleskatalogen.no)

Please upload movies and documents to our SharePoint Media:  
[fk-web.felleskatalogen.no/sites/media](https://fk-web.felleskatalogen.no/sites/media)

Contact us at [Redaksjonen@felleskatalogen.no](mailto:Redaksjonen@felleskatalogen.no) if you need access to SharePoint Media.

## Instruction movies: Design and content

Our recommendations are based on:

<https://legemiddelverket.no/andre-temaer/reklame/veiledninger-for-reklame/veiledning-for-teknisk-administrering-av-legemidler-med-hensyn-til-reklamebestemmelsene>

Make sure that you only include information concerning administration (including preparation) in the instruction movies (or documents). All information shall be in accordance with the information in the package leaflets.

Do not include company logo or product logo, and do not point out positive features, for instance 'the product is easy to use'.

Based on universal design, we recommend both text and voice for movies, both in Norwegian language. English text is allowed in movies to be watched by healthcare professionals.

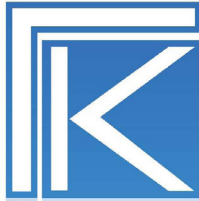
Please don't include background music. Music can be disturbing for people with hearing disabilities.

Our editorial staff may make minor changes to movies and documents, to ensure that our recommendations are followed.

## Educational materials: Design and content

The editorial staff at Felleskatalogen doesn't evaluate educational materials. Please remember to name all educational material documents with 'RMP' when uploading into SharePoint Media.

The company is responsible for sending updated documents to Felleskatalogen, and our editorial staff will make sure to publish the updated documents in a few days.



# FELLESKATALOGEN

[www.felleskatalogen.no/medisin/instruksjonsfilmer](http://www.felleskatalogen.no/medisin/instruksjonsfilmer)